SBC Telecommunications, Inc. 1401 I Street, N.W., Suite 1100 Washington, D.C. 20005 Phone 202 326-8847 Fax 202 408-4809 Email: bbeniso@corp.sbc.com



## EX PARTE OR LATE FILED

September 9, 2002

## RECEIVED

### Memorandum of Ex Parte Presentation

SEP - 9 2002

FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

Marlene H. Dortch, Secretary Federal Communications Commission 445 12th Street, SW Washington, DC 20554

> Re: CC Docket No. 01-338, Review of the Section 251 Unbundling Obligations of Incumbent Local Exchange Carriers; CC Docket No. 96-98, Implementation of the Local Competition Provisions in the Telecommunications Act of 1996; and CC Docket No. 98-147, Deployment of Wireline Services Offering Advanced Telecommunications Capability

Dear Ms. Dortch:

On September 6, 2002, Edward Whitacre, Chairman and Chief Executive Officer, William Daley, President; Randall Stephenson, Senior Executive Vice President and Chief Financial Officer; James D. Ellis, Senior Executive Vice President and General Counsel; and James C. Smith, Senior Vice President, representing SBC Telecommunications, Inc., met separately with the following FCC Commissioners and respective staff members:

- Commissioner Kathleen Q. Abernathy and Senior Legal Advisor Bryan Tramont;
- Commissioner Michael J. Copps and Senior Legal Advisor Jordan Goldstein, and
- Commissioner Kevin J. Martin, Senior Legal Advisor Dan Gonzalez and Special Assistant for Legislative and Governmental Affairs Emily Willeford

The purpose of the meeting was to discuss issues associated with the financial and investment impacts of the UNE Platform. The attached material was discussed during the course of the meeting.

No. of Copies rec'd List ABCDE

Please contact the undersigned at (202) 326-8847 should you have any questions.

Sincerely,

Attachments

cc: Commissioner Abernathy (w/o attachments)

Commissioner Copps (w/o attachments)

Commissioner Martin (w/o attachments)

J. Goldstein (w/o attachments)

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D. Gonzalez (w/o attachments)

B. Tramont (w/o attachments)

E. Willeford (w/o attachments)

# **UNE-P: Impacts and Implications**

Prepared for the Federal Communications Commission



# Agenda

**Overview** 

**Ed Whitacre** 

**Financial Review** 

**Randall Stephenson** 

- Financial Trends
- UNE-P Impacts

**Summary** 

**Bill Daley** 

# **Overview**

Ed Whitacre Chairman and Chief Executive Officer SBC Communications Inc.

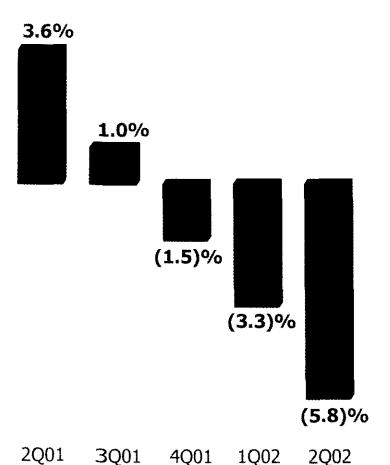
# **Financial Review**

- Financial Trends
- UNE-P Impacts

Randall Stephenson Chief Financial Officer SBC Communications Inc.

# Wireline Revenues

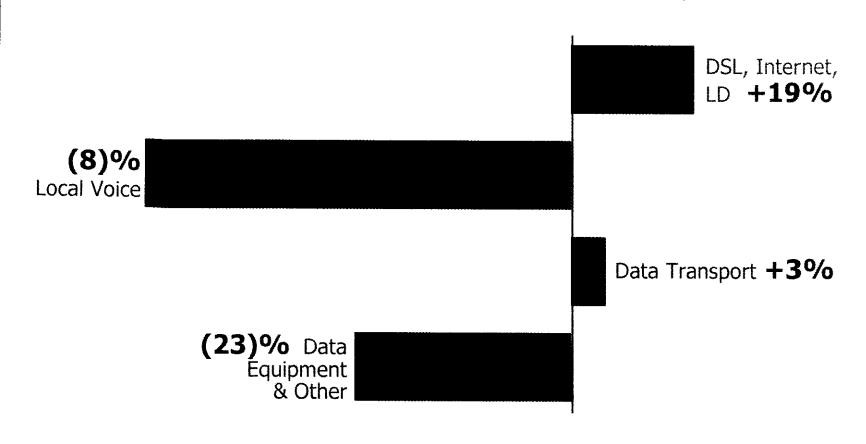
# SBC Wireline Revenues, YOY Growth Rates



- Down more than \$1 billion over the past three quarters.
- More than half of that loss came in the most recent quarter.
- \* Assuming annual revenue declines continue at current pace (5.8)% -- no further acceleration -- over the next four quarters, we will lose another \$2.3 billion from our wireline revenue stream.

# Local Voice Driving Revenue Decline

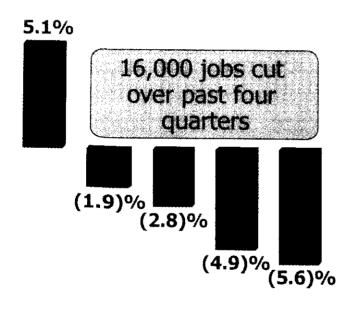
2Q02/2Q01 Changes By Product Group

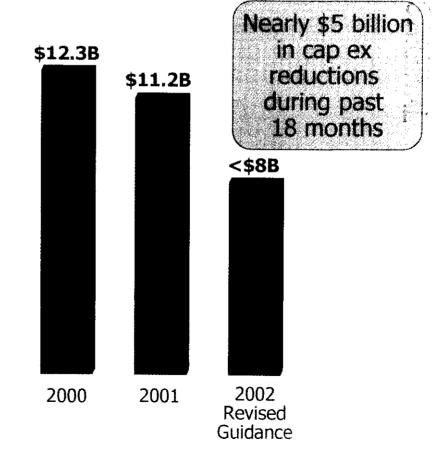


# **Cutbacks in Jobs and Investment**

SBC Wireline Cash Operating Expenses, YOY Growth Rates

**SBC Annual Capital Investment** 





2Q01 3Q01 4Q01 1Q02 2Q02

# **A Shrinking Business**

# **SBC Wireline Results**

2002/2001

	2002/2001
Revenues	(5.8)%
Cash Operating Expenses	(5.6)%
Depreciation & Amortization	1.2%
Operating Income	(12.6)%
Capital Investment	(41)%

# **Financial Review**

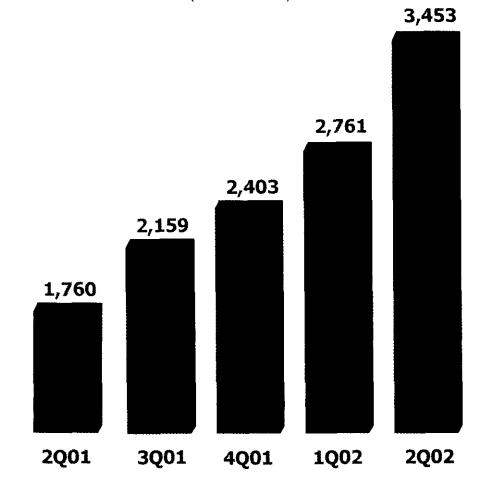
- Financial Trends
- UNE-P Impacts

Randall Stephenson Chief Financial Officer SBC Communications Inc.

# **UNE-P Adoption**

# SBC UNE-P Lines In Service 2Q 2002

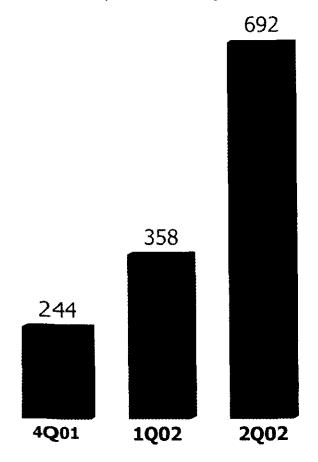
(in thousands)



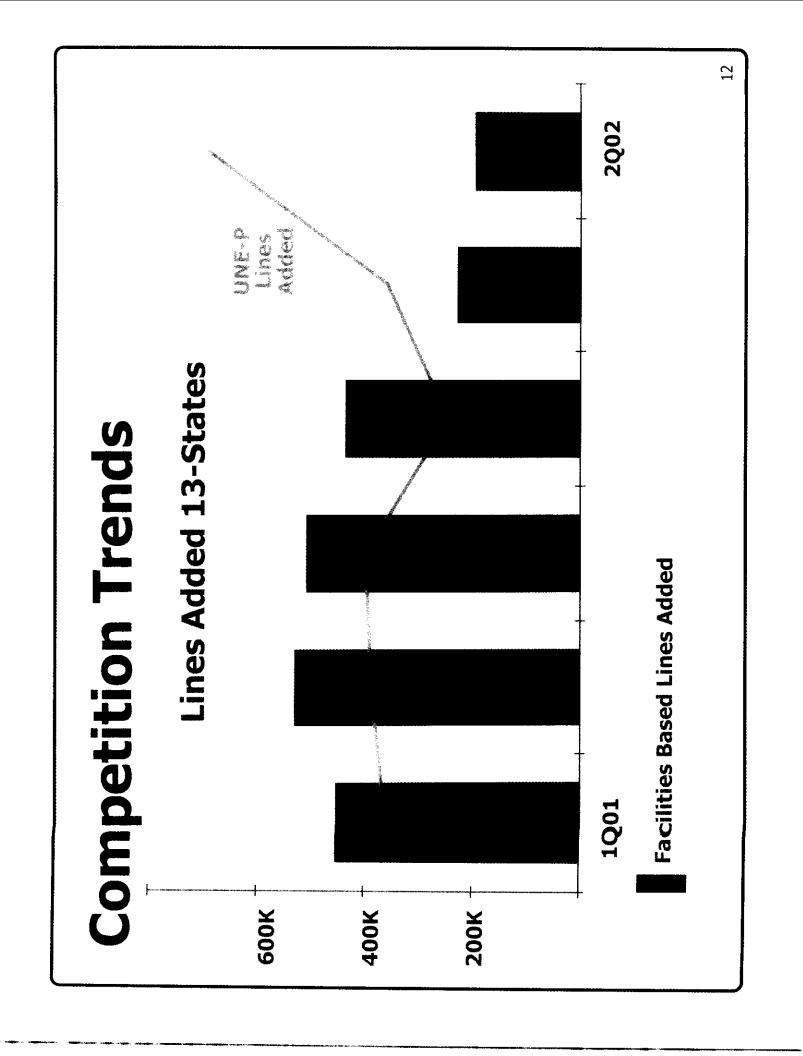
- Over the past year, UNE-P lines in service have doubled.
- \* We have lost 3.5 million lines... nearly equivalent to losing the state of Ohio.
- SBC still has 1 million resale lines likely to be converted to UNE-P.
- SBC's market share is currently 85%. Projected to be 66% by end of 2003.

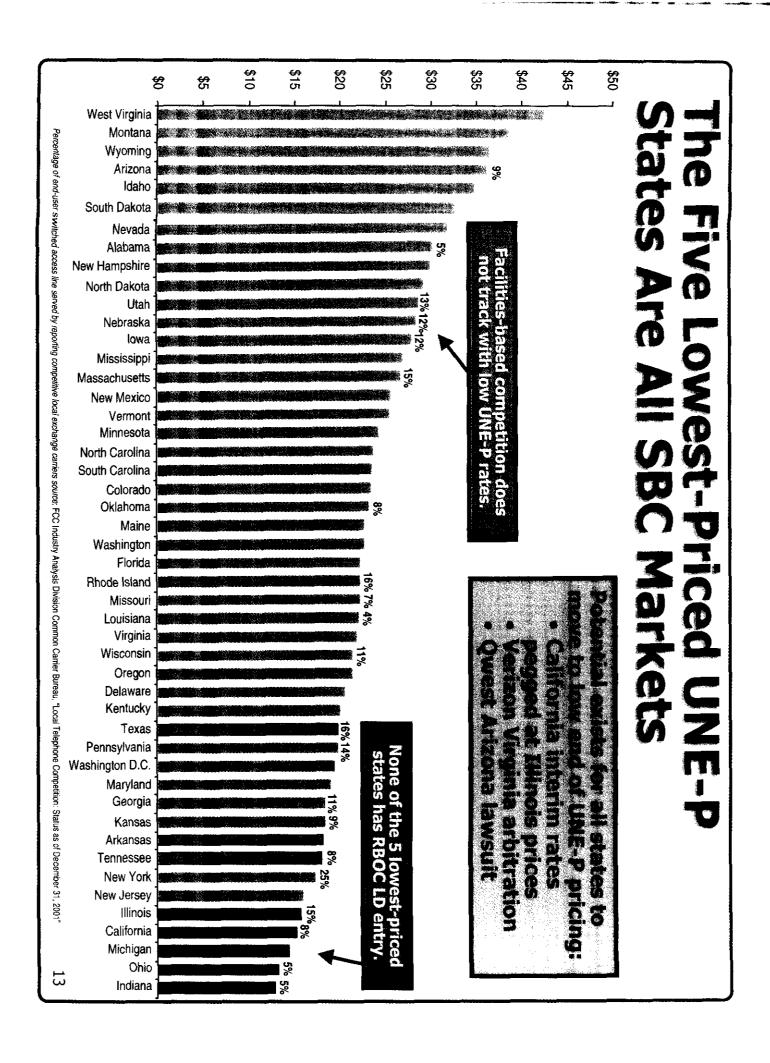
# **UNE-P Acceleration**

## SBC UNE-P Lines Added Per Quarter – 13 States (in thousands)

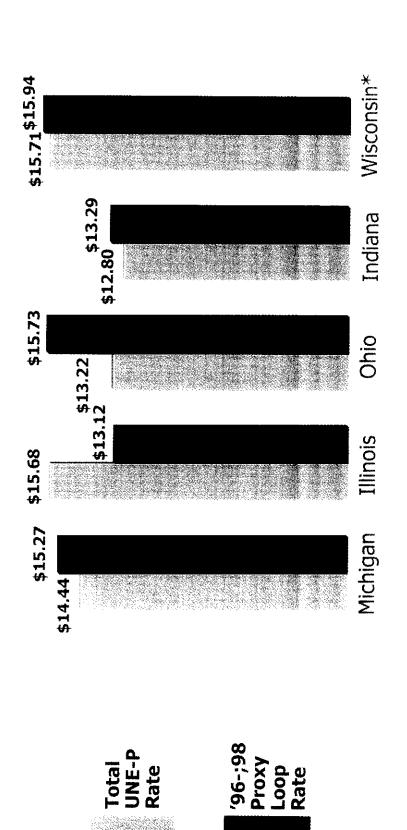


- SBC loses 12,000 lines per day to UNE-P. Projected to be 29,000 per day by end of 2003.
- UNE-P lines added in 2Q02 were more than 70% greater than any previous quarter.
- As states have dropped prices, facilities-based competition has lagged and UNE-P has become the dominant means to compete with SBC.





# UNE-P Rates vs FCC Proxy Loop Rates



\* Estimated impact of pending order.

# IXCs Exploit Very Large UNE-P Discounts

	Total Recurring UNE-P Rate*	Discount From Retail Residential	Below Non-SBC National Ave	
Illinois	\$15.68	55%	39%	
Michigan	\$14.44	63%	44%	
Ohio	\$13.22	57%	48%	All have
Indiana	\$12.80	62%	50%	recently
California	\$15.24	47%	40%	ordered lower prices
Wisconsin**	\$15.71	48%	39%	NOTES PROCES

<sup>\*</sup> Per Anna Marie Kovacs of Commerce Capital Markets, Inc. May report on UNE-P adjusted to reflect only recurring rates and recent rate changes.

<sup>\*\*</sup> Estimated impact of pending order.

# Simple Margin Transfer With No Investment

## **Ameritech Consumer 5-State Averages**

	SBC <u>Retail</u>	SBC UNE-P	IXC Using SBC UNE-P
Revenue	\$36	\$15	\$41
Expenses	*\$26	*\$26	**\$23
Operating Margin	\$10	\$(11)	\$18
Capital Investment	\$1,100	\$1,100	\$0
Capital Investment			
Service Quality Regulated			
Universal Service Provider			

Excludes cost associated with data services.

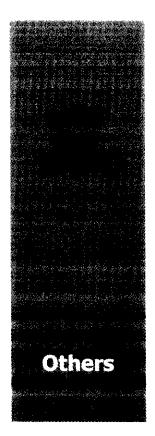
<sup>\*\*</sup> UNE-P plus 20% SG&A.

# **UNE-P Predominantly Used by the Two Largest IXCs**

SBC UNE-P Lines Added Per Quarter





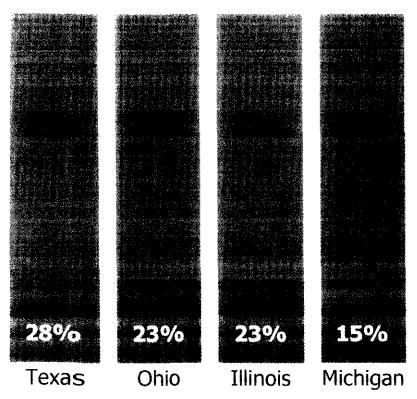


2Q02

- More than 70% of SBC's UNE-P lines added in 2Q02 were for the two largest IXCs.
- From 1Q02 to 2Q02, UNE-P lines added for AT&T and WorldCom/MCI tripled while UNE-Ps added for others actually declined.
- WorldCom receivables to SBC and its affiliates have grown to more than \$400 million.

# Dominant Use of UNE-P: To Target Residential Customers

SBC UNE-P Lines In Service SBC's Four Largest UNE-P States



■ Business ■ Residential

- Across SBC's 13 states,
  more than 70% of all
  UNE-P lines are residential.
- \* In SBC's four largest UNE-P states, which have been targeted most aggressively by the large IXCs, residential customers represent an even higher percentage of total UNE-Ps.

# IXC Lead Offers (Ameritech states)

## AT&T

- Pricing: \$52.57 \*
- Local Service

Access line

- Calling features (3)
- Long Distance
  - Unlimited to other AT&T residential consumers

## MCI/WCOM

- Pricing: \$49.99 \*
- Local Service
  - Access line
  - Calling features (5)
- Long Distance
  - Unlimited long distance calling

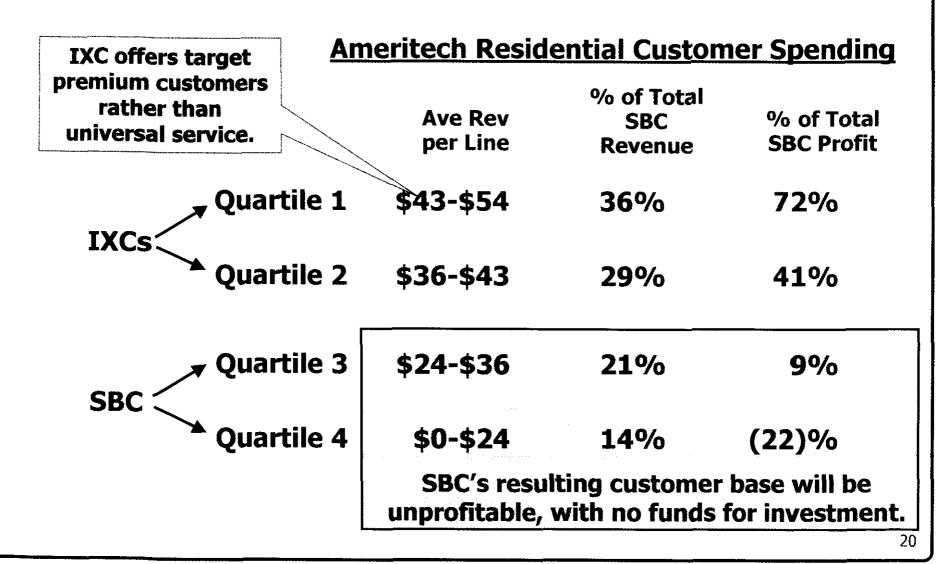
Source: Company's website

- MCI's offer is their lead offering "Neighborhood Complete" at \$49.99

AT&T's offer includes their lead local "Call Plan Unlimited with 3 Feature Package Enhanced" at \$29.95-34.95 and their long distance offer "Unlimited Plan" at \$19.95. Offered in II, OH and MI.

<sup>\*</sup> Pricing includes interLATA long distance but excludes Subscriber Line Charge and other miscellaneous taxes and fees.

# SBC Provides Residential Universal Service While IXCs "Cherry Pick" Profits



# Clear IXC Strategy

## **No Capital Investment**

"... gives AT&T Consumer unmatched leverage to create offers ... without making

economic sacrifices."

Betsy Bernard, President, AT&T Consumer

"We're profitable everywhere we sell because we limit ... where we sell based on cost.... [W]e're deploying very little capital to make it work."

Wayne Huyard COO, MCI

"We do not expect that the growth of our business will require the levels of capital investment in fiber optics

and switches that existed in historical telecommunications facilities-based models."

10-Q Filing Z-Tel

# High Margins, Low Risk

"Our principle of maximizing cash requires that we only enter states that meet our gross margin requirements."

"We are not going into states where we don't have a gross margin of 45% on the local ...."

Betsy Bernard, President, AT&T Consumer

# **Capital Market Reaction**

## **Stock Prices**

	Before UBS Warburg Report (08/19/02)	After UBS Warburg Report (08/23/02)	Percent Change
SBC	\$29.87	\$26.30	(12.0)%
AT&T	\$10.76	\$12.22	13.6%

"We believe SBC has the most attractive region for UNE-P providers. SBC takes the hardest hit for each retail line lost to UNE-P competitors ... SBC has lost more retail lines to UNE-P than any other Bell, at 3.45 million... [and we] expect SBC to lose 1 million retail lines to UNE-P in the third guarter of 2002."

- UBS Warburg

# Summary

Bill Daley President SBC Communications Inc.